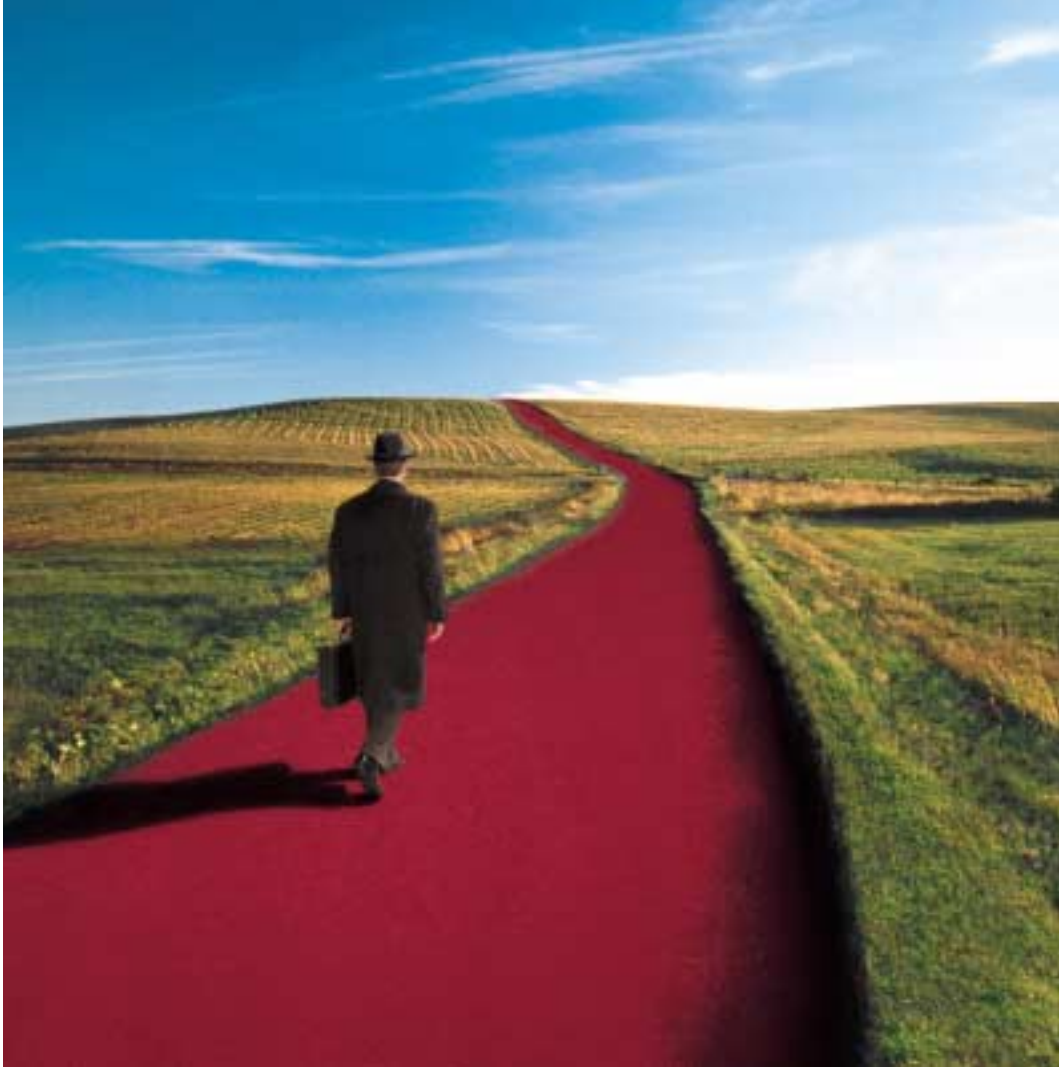


S E R  
VICE

PREMIER PARTNER PROGRAM  
DESIGN + PERFORMANCE + SERVICE

Lees®



WHEREVER YOU'RE GOING,  
WE'LL BE THERE.

## When You're A Premier Partner, You're In Control.

The Lees Premier Partner Program is a cost reduction and standardization agreement that allows companies to deal directly with Lees. It's a program that offers maximum cost savings and quick delivery. And it's open to any qualified company, large or small, national or global, that has multiple locations.

The program revolves around the specific needs of each customer. And by dealing directly with Lees, each



*"Lees provides Bank of America with outstanding service and reliability. From product selection to installation, their entire organization is committed to supporting our needs. Lees' products are high quality and they are committed to providing us with the highest level of service."*

LANEECE CALDWELL  
VICE PRESIDENT  
BANK OF AMERICA

Premier Partner is assured of lower cost, greater inventory control and many other advantages key to efficient carpet purchasing. Simply put, participation in the Lees Premier Partner Program can make a positive, ongoing contribution to your bottom line.

## The Strength Of Lees Behind You.

One of the greatest advantages of being a Premier Partner is having the strength, resources and customer service "power" of Lees behind you. With our nationwide network of representatives, distributors and dealers, you'll always have dependable assistance in your market, no matter where you are.

With Lees as your strategic partner, the entire purchasing process gets easier. Lees is the leader in commercial carpet, delivering a unique combination of design, performance and exceptional customer service. Our patterns consistently win awards for design excellence. Our carpets have been performance tested for decades, with millions of yards installed. And we guarantee that performance with our exclusive Lees Lifetime Warranty, the strongest carpet warranty in the industry.

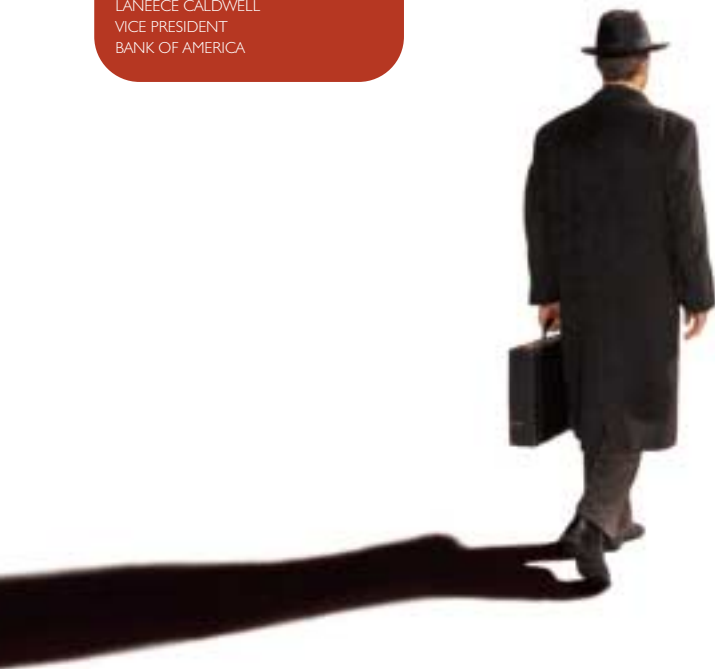
## Single Source. Total Solution.

The real beauty of Lees carpet comes from our Single Source, Total Solution approach to customer service. Your knowledgeable Lees representative can put the entire carpet universe at your feet, allowing you to choose styles in Broadloom, Six-Foot, or Tile formats in hundreds of colorways. The program is designed to be flexible enough to meet all your design, performance and service needs at locations across the country and around the world.



*"Lees has carpeted facilities for Beverly Enterprises from coast to coast, and has proven over the test of time to always be there for us. Lees has by far exceeded all of our expectations."*

CECILY JENKINS  
MANAGER OF CONSTRUCTION SERVICES/  
INTERIOR DESIGN  
BEVERLY ENTERPRISES, INC.



NATIONAL INSTRUMENTS



## Exceptional Buying Power. Efficient Budget Planning.

This is volume buying power at a locked-in price. As a Premier Partner, you'll receive these specific financial and budgeting advantages:

- **Contract Pricing:** Premier Partners are guaranteed a pre-established per-yard price. This consistent pricing (determined by a volume forecast) helps facilitate the budget planning process and helps you control costs in outlying locations.

- **Short Run Costs:** Low yardage orders can be placed for the same contract price and with the same quick delivery.

- **Cost Control:** Guaranteed fixed pricing assures your budgets will be met, and helps eliminate change orders, substitutions and last minute ordering. Your price is guaranteed for an extended period of time, so you'll know your carpet costs in advance, allowing you to more accurately develop budgets and forecasts.



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•**Purchasing Analysis:** Your Lees representative will provide a purchasing analysis on a monthly, quarterly, or annual basis that provides you with important information on your carpet. This analysis can help you track purchases by style, quantity, frequency, cost per yard and geographic region.

•**Locker Stock Program:** As a Premier Partner, you'll have the assurance that an agreed upon quantity of your specified carpet is always in inventory and ready to ship. If there's an emergency that demands quick replacement carpet, it's in stock.

## We Understand Your Priorities. And How To Meet Them.

Carpet performance and appearance retention are key features of the Premier Partner Program. And Lees meets your priorities in every category:

•**Great design:** Lees offers more beautifully coordinated, high-performance styles than any other carpet manufacturer. Select from our large selection of running line products or work with our design team to create a custom look.

•**Total Consistency:** Interior design continuity is an important part of brand identification. That's why we guarantee that every order you place, for every store or location, will match your specifications, right down to design, pattern and color. Lees' consistency also assures greater life-cycle expectations and long-term appearance retention in any type of commercial use.

•**Great Performance:** Lees uses DuPont Antron® Legacy – the industry's best carpet fiber. And only Lees offers the Duracolor® stain resistance system, which provides the ultimate in color flexibility while maintaining permanent stain protection. Lees also offers the strength, comfort and appearance-retaining durability of our Unibond® backing, Lees Squared carpet tiles, and our Lees6™ performance carpet in six-foot widths.

•**Great Lifetime Warranty:** It's simply the best warranty in the business. The Lees Lifetime Warranty is non-prorated and guarantees the performance of your Lees carpet for the life of the original installation.



*"Lees came to my rescue in delivering superior quality products with outstanding durability and performance features. That's why we have been doing business with Lees for 23 years and will continue to do so for years to come."*

JOSEPH W. STORY,  
CORPORATE VICE PRESIDENT  
DILLARD'S, INC.

## How To Become A Premier Partner.

Our Premier Partner Program offers flexibility in how you specify and order your Lees carpet. We can arrange for you, in conjunction with your Lees representative, to work directly with your local or regional Lees dealer or contractor. Or, if you prefer, we can set up your account to specify that Lees handles everything from design through installation. Wherever your company grows, we'll be there to help make the process fast, easy and convenient.

Whether your company has local or worldwide locations, the Lees Premier Partner Program can be customized specifically for you. Contact your local Lees representative for details on how we can save you time and money through the power of our "red carpet" service.

# Lees®

Lees®

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International Sales: 336 379-2000 • 3330 West Friendly Avenue, Greensboro, NC 27410 • [www.leescarpets.com](http://www.leescarpets.com)

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